



SAACURH
SOUTH ATLANTIC AFFILIATE
NATIONAL ASSOCIATION OF COLLEGE
& UNIVERSITY RESIDENCE HALLS, INC.



**American
Foundation
for Suicide
Prevention**

Memorandum SAACURH and AFSP Statement of Understanding 2019 - 2022

Established in 1987, the American Foundation for Suicide Prevention (AFSP) is a voluntary health organization that gives those affected by suicide a nationwide community empowered by research, education, and advocacy to take action against this leading cause of death. AFSP is dedicated to saving lives and bringing hope to those affected by suicide. AFSP creates a culture that's smart about mental health by engaging in the following core strategies: Funding scientific research, Educating the public about mental health and suicide prevention, Advocating for public policies in mental health and suicide prevention, Supporting survivors of suicide loss and those affected by suicide in our mission

1. Each organization will announce the partnership with the other organization on their website or platform of their choosing. SAACURH will also provide space for AFSP on a philanthropy page stating their mission statement, and social media profiles. This information will be communicated between the Southern Division Director of AFSP and the SAACURH Coordinating Officer for Special Projects and Affiliations. In the need of promotion of campaigns, social media challenges, or upcoming events such as conferences, both organizations agree to disseminate the requested promotion materials after the approval of both organizations.
2. SAACURH will create an online campaign to provide AFSP with monetary funding to fuel research, educational programming, and volunteer support. AFSP will provide pamphlets, awareness materials, and volunteers during conference philanthropy events and service projects. A meeting between the CO-SPA and the Southern Division Director of AFSP will occur a minimum of one month prior to the Regional Leadership Conference, and Regional Business Conference to discuss what services and resources will be needed to support the pre-philanthropy or at a conference service project.

3. SAACURH agrees to support AFSP through monetary funding and raising suicide prevention awareness at the SAACURH Regional Leadership Conference and Regional Business Conference during the at conference philanthropy event or the pre-conference philanthropy activity. Each organization will have access to the SAACURH and AFSP logos and must agree to the branding guidelines of each organization. In the event a joint logo is created between SAACURH and AFSP, the CO-SPA and a member from AFSP communications department must approve the logo before it is distributed, or added to merchandise. 10% of the proceeds from SAACURH merchandise which supports AFSP must be given to AFSP 90 days after the close of the RBC or RLC conference.
4. AFSP must accept any donations in the form in which they are given. They agree to accept checks, money transfers, cash, electronic transfers, and any donations given through the SAACURH Campaign on the website.
5. SAACURH agrees to create programs for its member institutions to help raise awareness for suicide prevention across the southern division of AFSP.
6. Each organization will agree to share, one copy of each of the following resources: Newsletters/Listserve, SAACURH Regional Board of Directors and AFSP Area Directors Contact Information, branding guidelines, and all governing documents. The Director of the Southern Division and CO-SPA or Regional Director will be responsible for sharing this information with their executive boards and membership.
7. Membership in AFSP is independent of membership in SAACURH, and membership in SAACURH is independent of membership in AFSP.
8. If one organization cannot meet the expectations of this understanding, then a task force will be organized with members from both organizations represented to revisit and modify the terms, and discuss a plan to update or terminate the partnership.

Stephanie Hill
SAACURH
Regional Director

Christina Owens
AFSP Southern Division
Director

Ashleigh Mitchell
SAACURH
Coordinating Officer of
Special Projects and
Affiliations

